

BLINKIT.global

The Ultimate E-Commerce Platform



Updated
30th July'2024



Feature List & Plan Comparison



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About Us

We offer you the freedom to own online shop in a day.
Make your dream online store within your budget!

Sell Anything &
Everything Online With
Blinkit E-Commerce



Ready to Start Online Store🔥



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Detailed Feature List

Silver

₹17,990/year

Start Now

Gold

₹49,990/year

Start Now

Platinum

₹99,990/year

Start Now

Product, Inventory & Roles Management

Storage Limit	1 GB	3 GB	6 GB
Users per Store Limit	10K	1L	10L
Number of Products	50	500	1000
Number of Stores	1	3	10
Number of Theme	5	15	35
Digital Products	✗	✗	✓
Multiple Product Tags	✓	✓	✓
Multiple Product Brands	✓	✓	✓
Multiple Product Attributes/Variants	✓	✓	✓
Multiple Product Categories	✓	✓	✓
Product Questions	✓	✓	✓



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Product, Inventory & Roles Management

Inventory Management



Product Management



Product Filters



Top Selling Products



Custom Domain



Custom Subdomain



Webhook for Specific Actions



Multiple Roles & Permissions for Users



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Store Design & Customization

Standard Themes



Premium Themes



Code Editor- Custom CSS & JS



Custom Pages



Custom Brand Settings Color, Sidebar, Layout



Custom Header & Footer Management



Custom Field Management



Themes Management



Storefront Management



10+ Themecolors with Dark Mode



Drag & Drop Theme Builder



CMS Based Dynamic Landing Page



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Communication & Customer Service

Customer Notifications	✓	✓	✓
Custom SMTP	✓	✓	✓
WhatsApp Live Support	✓	✓	✓
WhatsApp API Notifications	✓	✓	✓
Twilio for Text Message	✓	✓	✓
Email Template & Notification Settings	✓	✓	✓
Email Verification for User Security	✓	✓	✓
Customer Support Ticket	✓	✓	✓
Multi Language Support	✓	✓	✓
Premium Support	✗	✗	✓
Standard Support	✓	✓	✓



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Integration, Analytics, Reporting & Management Tools

	Silver	Gold	Platinum
AI Integration for Content	✗	✓	✓
Razorpay, PhonePe, Cashfree, Paytm, Stripe, PayPal Payment Gateways	✓	✓	✓
Manual Payment Option	✓	✓	✓
Google Analytics	✓	✓	✓
Admin Analytics Dashboard	✓	✓	✓
Business Analytics & Reporting	✓	✓	✓
Customer Timeline	✓	✓	✓
Order & Stock Reports	✓	✓	✓
Multiple Staff Accounts	✓	✓	✓
Multiple Shops Management	✗	✓	✓
Store Settings Management	✓	✓	✓
Manage Multiple Order & Status	✓	✓	✓
Manage Order Return & Refunds	✓	✓	✓
Tax Management	✓	✓	✓
Cookie Consent & Guest Checkout	✓	✓	✓



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Marketing & Customer Engagement

Blogs Section	✓	✓	✓
Meta option for SEO	✓	✓	✓
Social Share for Content Sharing	✓	✓	✓
Store QR Codes	✓	✓	✓
Progressive Web App (PWA)	✗	✗	✓
Adwords Conversion Tracking	✓	✓	✓
Tracking Pixel Configuration- Twitter, FB, LinkedIn, Pinterest, Quora, Bing, Adwords, Analytics, Snapchat	✓	✓	✓
Product Reviews and Ratings	✓	✓	✓
Loyalty Program(Reward Points on Orders)	✓	✓	✓
Discounts & Coupons	✓	✓	✓
Flash Sale	✓	✓	✓
Newsletter Subscribers	✓	✓	✓
Wishlist	✓	✓	✓
Product Scarcity	✓	✓	✓



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E-commerce Operations & Logistics

COD Enabled	✓	✓	✓
Order Tracking	✓	✓	✓
Shipping Management with Shipping Label Generator	✓	✓	✓
Custom Shipping Rules	✓	✓	✓
Synchronization with WooCommerce	✓	✓	✓
Synchronization with Shopify	✓	✓	✓
Cloud Storage Integration as AWS & Wasabi	✓	✓	✓

Sales & Conversion Optimization

Stock Override	✓	✓	✓
Bag Control - Set Min & Max Price Limits	✓	✓	✓
Size Chart	✓	✓	✓
POS Module	✓	✓	✓
Abandon Cart Recovery	✓	✓	✓
Upsell & Cross-Sell	✓	✓	✓
Create Offline Orders Directly	✓	✓	✓
Free Lifetime Updates	✓	✓	✓



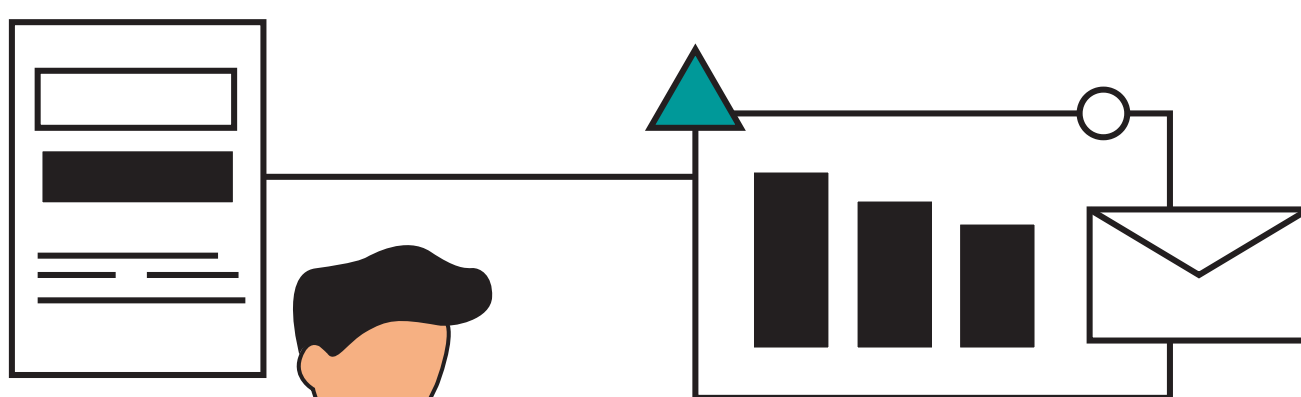
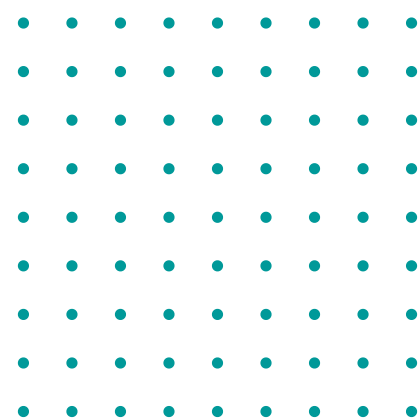
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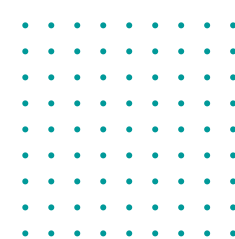
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