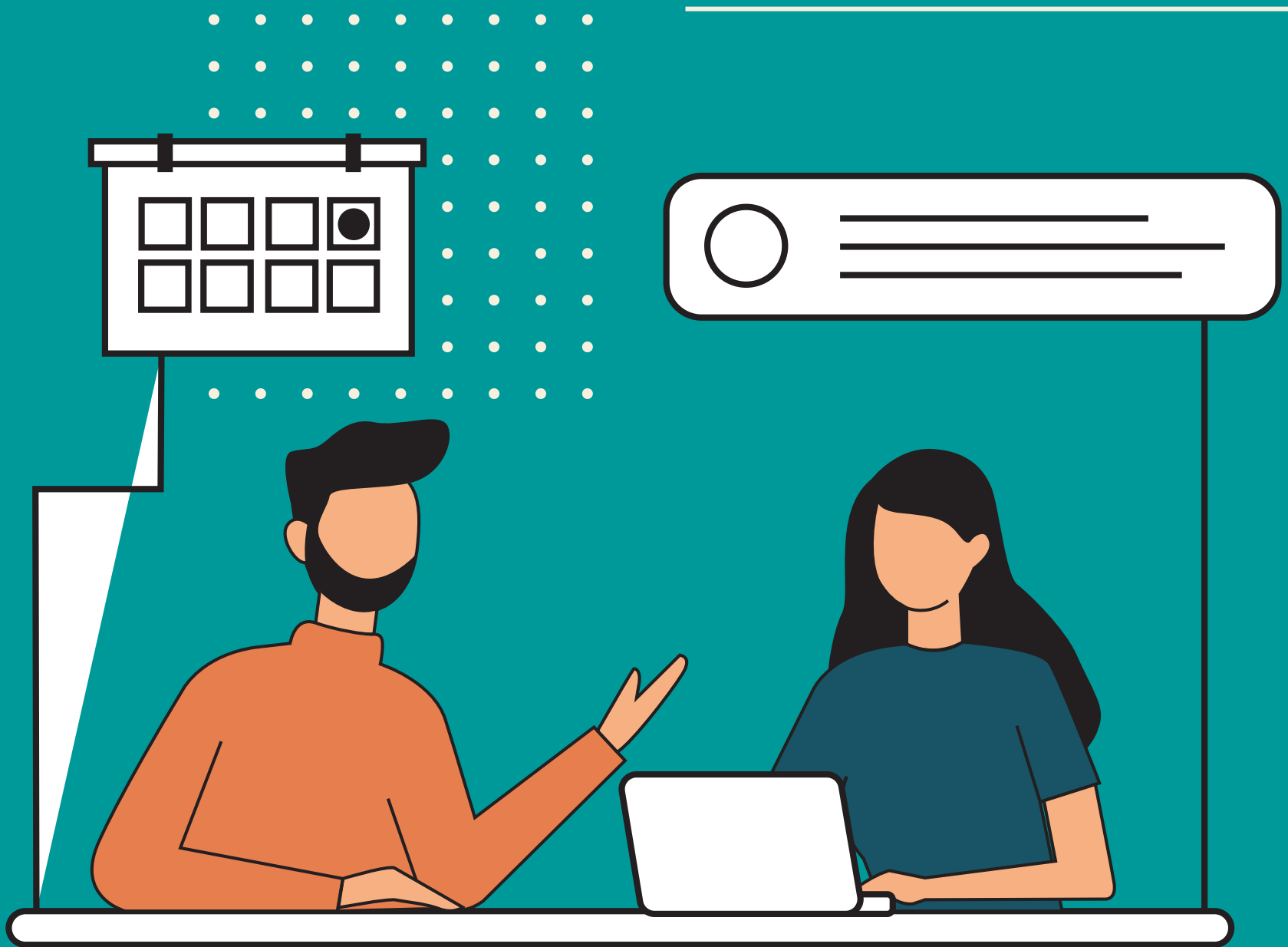




The Ultimate E-Commerce Platform



Updated  
7th Oct'2024

# Pricing Plans & Comparison



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# About Us

We offer you the freedom to own online shop in a day.  
Make your dream online store within your budget!

## Sell Anything & Everything Online With **Blinkit Global's** E-Commerce



Ready to Start Online Store🔥



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# Detailed Feature List

**Silver**

₹9,999/year

Start Now

**Gold**

₹49,999/year

Start Now

**Platinum**

₹99,999/year

Start Now

## Product, Inventory & Roles Management

Storage Limit	1 GB	3 GB	10 GB
Users per Store Limit	10K	1L	10L
Number of Products	100	1000	5000
Number of Stores	1	2	5
Number of Theme	5	15	35
Digital Products	✗	✗	✓
Multiple Product Tags	✓	✓	✓
Multiple Product Brands	✓	✓	✓
Multiple Product Attributes/Variants	✓	✓	✓
Multiple Product Categories	✓	✓	✓
Product Questions	✓	✓	✓



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## Product, Inventory & Roles Management

Inventory Management



Product Management



Product Filters



Top Selling Products



Custom Domain



Custom Subdomain



Webhook for Specific Actions



Multiple Roles & Permissions for Users



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Store Design & Customization			
Standard Themes	✓	✓	✓
Premium Themes	✗	✗	✓
Code Editor- Custom CSS & JS	✓	✓	✓
Custom Pages	✓	✓	✓
Custom Brand Settings, Color, Sidebar, Layout	✓	✓	✓
Custom Header & Footer Management	✓	✓	✓
Custom Field Management	✓	✓	✓
Themes Management	✗	✓	✓
Storefront Management	✓	✓	✓
10+ Themecolors with Dark Mode	✓	✓	✓
Drag & Drop Theme Builder	✓	✓	✓
CMS Based Dynamic Landing Page	✓	✓	✓



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## Communication & Customer Service

Customer Notifications	✓	✓	✓
Custom SMTP	✓	✓	✓
WhatsApp Live Support	✓	✓	✓
WhatsApp API Notifications	✓	✓	✓
Twilio for Text Message	✓	✓	✓
Email Template & Notification Settings	✓	✓	✓
Email Verification for User Security	✓	✓	✓
Customer Support Ticket	✓	✓	✓
Multi Language Support	✓	✓	✓
Premium Support	✗	✗	✓
Standard Support	✓	✓	✓



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## Integration, Analytics, Reporting & Management Tools

AI Integration for Content	✗	✓	✓
Razorpay, PhonePe, Cashfree, Paytm, Stripe, PayPal Payment Gateways	✓	✓	✓
Manual Payment Option	✓	✓	✓
Google Analytics	✓	✓	✓
Admin Analytics Dashboard	✓	✓	✓
Business Analytics & Reporting	✓	✓	✓
Customer Timeline	✓	✓	✓
Order & Stock Reports	✓	✓	✓
Multiple Staff Accounts	✓	✓	✓
Multiple Shops Management	✗	✓	✓
Store Settings Management	✓	✓	✓
Manage Multiple Order & Status	✓	✓	✓
Manage Order Return & Refunds	✓	✓	✓
Tax Management	✓	✓	✓
Cookie Consent & Guest Checkout	✓	✓	✓



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# Detailed Feature List

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Start Now

**Platinum**

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Start Now

## Marketing & Customer Engagement

Blogs Section	✓	✓	✓
Meta option for SEO	✓	✓	✓
Social Share for Content Sharing	✓	✓	✓
Store QR Codes	✓	✓	✓
Progressive Web App (PWA)	✗	✗	✓
Adwords Conversion Tracking	✓	✓	✓
Tracking Pixel Configuration- Twitter, FB, LinkedIn, Pinterest, Quora, Bing, Adwords, Analytics, Snapchat	✓	✓	✓
Product Reviews and Ratings	✓	✓	✓
Loyalty Program(Reward Points on Orders)	✓	✓	✓
Discounts & Coupons	✓	✓	✓
Flash Sale	✓	✓	✓
Newsletter Subscribers	✓	✓	✓
Wishlist	✓	✓	✓
Product Scarcity	✓	✓	✓



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## E-commerce Operations & Logistics

COD Enabled	✓	✓	✓
Order Tracking	✓	✓	✓
Shipping Management with Shipping Label Generator	✓	✓	✓
Custom Shipping Rules	✓	✓	✓
Synchronization with WooCommerce	✓	✓	✓
Synchronization with Shopify	✓	✓	✓
Cloud Storage Integration as AWS & Wasabi	✓	✓	✓

## Sales & Conversion Optimization

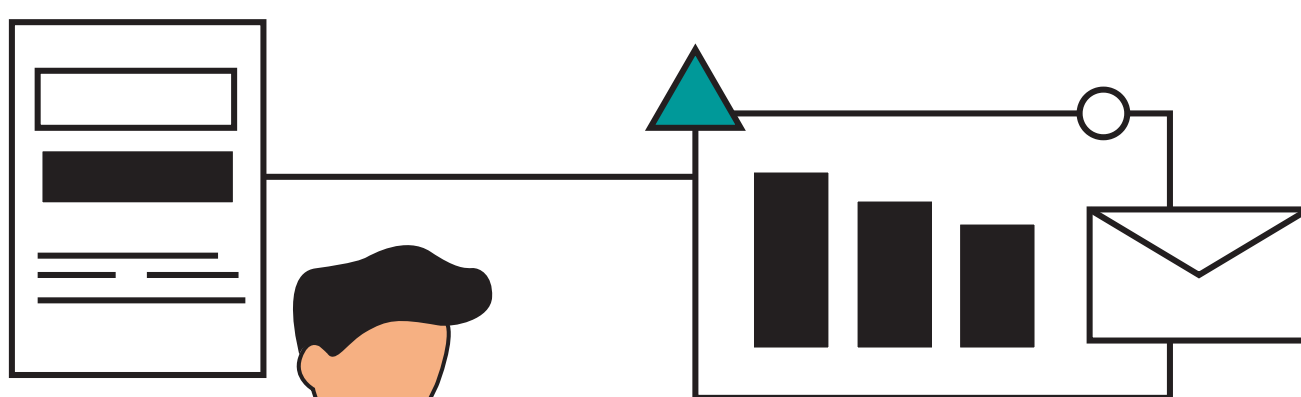
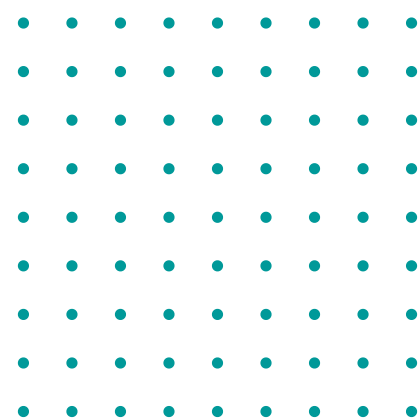
Stock Override	✓	✓	✓
Bag Control - Set Min & Max Price Limits	✓	✓	✓
Size Chart	✓	✓	✓
POS Module	✓	✓	✓
Abandon Cart Recovery	✓	✓	✓
Upsell & Cross-Sell	✓	✓	✓
Create Offline Orders Directly	✓	✓	✓
Free Lifetime Updates	✓	✓	✓



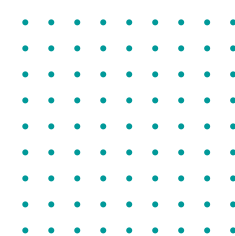
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